

Sustainability in Action

A comprehensive program to green Cincinnati Public Schools

Let us Introduce Ourselves



is an affiliate of Keep America Beautiful with the mission to educate and encourage individuals to take greater responsibility for improving their community environments through community improvement, beautification and education.



Visit www.KeepCincinnatiBeautiful.org/environmental-education



2011-2012

- PKK started January 2012 in 6 schools
- Diverted over 79 tons of waste from landfill
- Reached over 3,400 students with environmental education programming

2012-2013

- 5 schools (7 CPS)
- Diverted over 170 tons of waste
- Reached over 3,600 students
- Green Teams in place at all schools
- Won Business Center's Green Business Award for Advocacy & Policy



Lessons Learned:

- Composting not sustainable (right now)
- Communication is essential
- Funding is unpredictable
- Long-term partnerships

2014 ... and beyond!

- CPS District-wide single-stream recycling in partnership with Rumpke Recycling
- Develop a Green Matrix
- CPS Sustainability Coordinator
- Partner with individual schools to further green efforts



Recycling Rebates (so far): \$1,156
Expected Cost Savings: \$30,000



Getting Started

- Find a friend
- Devise a plan
- Get support from the boss
- Fund it!
- Bake cookies & smile!



Presenters:

Barb Wriston-Ruddy
(513) 352-4387
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Marissa Burroughs
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Keep Cincinnati Beautiful
www.KeepCincinnatiBeautiful.org

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**Keep Cincinnati
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Clean. Safe. Strong.

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Environmental Education

Keep Cincinnati Beautiful



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Identifying a Need



Create a comprehensive sustainability program



Getting Started

- Find friends!
- Devise a plan.
- Get support from the boss.
- Fund it!
- Bake cookies & smile :)





2011-2012

- Pilot started January 2012 in 6 schools
- Diverted over 79 tons of waste from landfill
- Reached over 5,400 students with environmental education programming

2012-2013

- 8 schools (7 CPS)
- Diverted over 170 tons of waste
- Reached over 3,900 students
- Green Teams in place at all schools
- Won Business Courier's Green Business Award for Advocacy & Polar Bears International's Paw of Approval



2014 . . . and beyond!



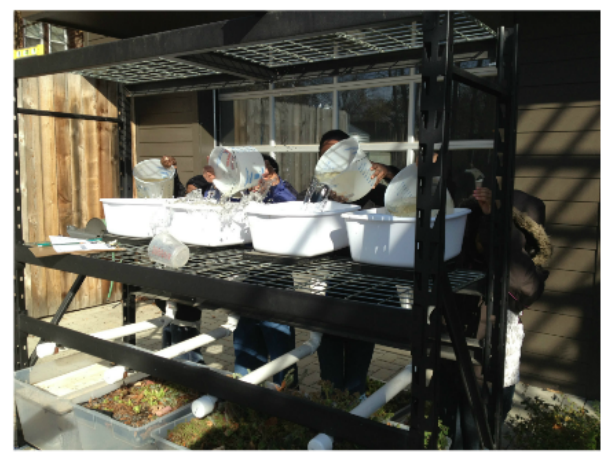
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- Earned International's Power of Approval



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